

Community Focus Statement B: Grow the community through attracting and maintaining a skilled workforce.

Action Statement B.3: Establish a program to connect Baker residents who are looking to start and grow a home business to training and financing.



Benchmark: Create and promote a well-established, centralized entity that connects business owners to outside resources.

Champion: Volunteer group or person or can be identified by the community.

Estimated Cost: \$5,000 - \$25,000; dependent on resources needed.

Action	Action Leader	Timeline	Resources
1. Create a committee to distribute resources to new business owners.	Champion	Month 1	US Small Business Administration https://www.sba.gov/offices/headquarters/oed/resources/148091
2. Create a marketing campaign through flyers, mailing lists, and community events to promote the organization.	Small Business Advocacy Committee	Months 2 – 4	SCORE https://www.score.org/
3. Compile a list of established business owners who offer to mentor business start-ups.	Small Business Advocacy Committee	Months 2 – 4	Inland Empire Small Business Development Center http://www.iesmallbusiness.com/resources/
4. Create a program that connects mentor and mentee businesses through events and coordination.	Small Business Advocacy Committee	Month 4	Baker Area Chamber of Commerce http://bakercc.com/Home_Page.html
5. Monitor progress and feedback of the business mentorship program and adjust as appropriate.	Small Business Advocacy Committee	On-going	San Bernardino Economic Development Agency http://www.sbcountyadvantage.com/home.aspx