

Community Focus Statement B: Grow the community through attracting and maintaining a skilled workforce.

Action Statement B.6: Identify and advertise commercial sites to local developers to encourage development of hotel(s) in Baker.

B6

Benchmark: Prepare a report quarterly for submittal to the San Bernardino County Economic Development Agency to ensure all available properties are advertised.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: variable depending on proposed projects

Action	Action Leader	Timeline	Resources
1. Hold a meeting to create a Hospitality Development Committee	Champion	Month 1	San Bernardino County Economic Development Agency http://www.sbcountyadvantage.com/home.aspx Baker Area Chamber of Commerce http://bakercc.com/Home_Page.html CalGOLD http://www.calgold.ca.gov/ Urban Land Institute, Inland Empire Division http://orangecounty.uli.org/
2. Seek a person from the Chamber of Commerce to serve as a permitting resource for local business owners.	Commercial/Hospitality Development Committee	Month 1	
3. Research CalGOLD and County Economic Development Agency (EDA) programs to compile a list of available resources. Contact the County EDA to identify the information required for County EDA lists.	Commercial/Hospitality Development Committee	Month 2	
4. Develop a simple application for property owners to fill out that describes any available local sites they wish to advertise. Include the information the County EDA requires.	Commercial/Hospitality Development Committee	Months 3 – 4	
5. Promote the availability of these resources on Chamber website and through mail/email correspondence and local community meetings.	Commercial/Hospitality Development Committee	On-going	
6. Schedule quarterly conference calls between the chamber liaison and a County EDA	Commercial/Hospitality Development Committee	On-going	
7. Have the designated person draft a formal report quarterly for submittal to the County EDA to ensure all available properties are advertised.	Commercial/Hospitality Development Committee	On-going	