

Community Focus Statement B: Reduce the impacts associated with seasonal visitors and tourist activities.

Action Statement B.1: Provide dumpsters and signage that encourages proper disposal of trash in high-traffic visitor areas.

B

Benchmark: A volunteer citizen’s waste management advisory committee promotes proper waste management for a period of at least three years.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$300–\$20,000



The Clean Tahoe Program has two full-time field crew workers who drive scheduled routes through each neighborhood in the city and county areas of South Tahoe and pick up litter and illegally dumped items. Photo source: Clean-tahoe.org

Clean and attractive streets and public spaces reflect community pride and encourage residents and visitors to maintain the scenic beauty and protect the environment. The natural environment and the mountain areas of the Hilltop communities are not the place to dispose of waste, trash, household goods, and other debris. Many of the San Bernardino mountain communities with seasonal visitors and tourists have experienced issues with illegal dumping of household refuse, particularly in areas with limited or infrequent waste pickup services. By providing convenient opportunities for disposal and the recycling of materials, the Hilltop communities can combat illegal dumping and maintain proper waste disposal and management.

Citizens in every community can participate in several activities to properly collect, recycle, and reduce waste. Establishing a collection infrastructure that is free, easy, and convenient can help residents and tourists do the right thing. The community should work with the local waste management provider and the County to place disposal service stations and recycling facilities in heavily used areas in the community where litter accumulates. Wayfinding signage and education materials can be used to direct residents and tourists to additional waste receptacles located throughout the Hilltop communities. A “No Dumping” campaign can also raise awareness among tourists with a focus on calling attention to environmental issues and providing practical tips on preventing waste while on holiday. Educational pamphlets delivered to residences and local businesses can be effective in preventing dumping and creating awareness of local waste management ordinances. Additionally, an annual or semiannual community cleanup event can provide much needed assistance to local residents and business owners who need to dispose of larger items and help to deter further dumping.

Currently, Burrtec provides residential and commercial waste disposal services for Running Springs. Additionally, the San Bernardino County Public Works Department oversees the Heaps Peak Transfer Station, a waste disposal site for disposing household hazardous waste in Running Springs.

Potential Actions:

- Engage youth, nonprofits, residents, business owners, and neighborhood groups to embrace and promote proper waste disposal.
- Encourage residents to participate in regular community cleanup events to keep their streets and open spaces free of trash and debris.
- Place community disposal service stations and recycling facilities in the community, and increase the number of trash and recycling bins along commercial corridors and in places with heavy foot traffic.
- Institute an annual or semiannual event to collect large or bulky items from residents and businesses.
- Establish a volunteer citizens waste management advisory. The committee could focus on educating and creating behavior change among residents, visitors, and businesses.

Action	Action Leader	Timeline	Resources
1. Contact residents and organize a volunteer citizens' waste management advisory committee.	Community, with support from community service organizations	Month 1	Community Cleanup Guide http://library.oregonmetro.gov/files/neighborhood_cleanup_guide_2012.pdf
2. Select a person to serve as chair who will provide leadership and champion the committee.	Waste management advisory committee	Month 2	Conducting a cleanup campaign http://www.bookstore.ksu.edu/pubs/MF931.pdf
3. Work with the community to develop a list of goals and strategies/actions to promote proper waste management and to identify high-traffic areas where additional trash/recycling receptacles are needed.	Waste management advisory committee, with support from local waste management provider	Months 2–3	Steps for organizing neighborhood cleanup with links to additional resources http://www.bbcleaningservice.com/organizing-neighborhood-cleanup.html Burrtec, Running Springs San Bernardino County http://www.burrtec.com/running-springs-san-bernardino-county
4. Organize outreach/cleanup events and community-wide and tourist-oriented communications to promote proper waste management and available local services (residential, commercial, construction and demolition, recycling, and special events).	Waste management advisory committee, with support from local waste management provider	Month 4–On-going	Clean Tahoe Program http://clean-tahoe.org/litter-removal-education/ San Bernardino County Department of Public Works, Waste Disposal Sites http://cms.sbcounty.gov/dpw/SolidWasteManagement/WasteDisposalSites.aspx
5. Work with San Bernardino County Public Works Solid Waste Management and Burrtec Waste Industries to create community drop-offs and install additional trash/recycling receptacles and signage in high-traffic/tourist areas.	Waste management advisory committee, with support from CSD, County Public Works, Solid Waste Management, local waste management provider	Month 5–On-going	Keep America Beautiful https://www.kab.org/ Waste management education posters http://www.stopwaste.org/resource-library/type/posters