

**Community Statement C:** Create affordable outdoor recreation activities that capitalize on the natural environment, attract visitors, and provide entertainment for residents while also reducing the associated impacts to the communities.

**Action Statements C.1: Provide dumpsters and signage that encourages proper disposal of trash in high-traffic visitor areas.**

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**Benchmark:** A volunteer citizen’s waste management advisory committee that is organized has leadership, meets regularly, and continues to function and promote proper waste management for a period of at least three years.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** \$300–\$20,000



Example of a regulatory “No Dumping” sign.

Photo source: [Linnaea Mallette](#)

Maintaining clean and attractive streets and public spaces reflects community pride and encourages residents and visitors to show a greater respect for the environment. Many of the mountain communities in San Bernardino County with seasonal and tourist industries are experiencing issues with illegal dumping of household refuse, particularly in areas with limited or infrequent waste pickup services. By making legal disposal of materials convenient and illegal disposal inconvenient, communities can promote proper waste disposal.

Citizens in every community have many opportunities to work together and reduce waste. An established collection infrastructure that is free, easy, and convenient helps residents and visitors to do the right thing. The community should work with the local waste management providers (i.e., Mountain Disposal Services, Burrtec) and the County to create community drop-off sites and provide additional trash/recycling bins in highly trafficked areas. Wayfinding signage should be used to direct residents and tourists to additional waste receptacles located throughout the community. A “No Dumping” campaign can raise awareness among tourists and residents with a focus on calling attention to environmental issues on the ground and offering practical tips on preventing waste. Educational pamphlets delivered to residences can also be effective in preventing dumping and increasing awareness of local waste management ordinances.

**Potential Actions:**

- Engage youth, nonprofits, residents, business owners, and neighborhood groups to embrace and promote proper waste disposal.
- Encourage residents to participate in regular community cleanup events to keep streets and open spaces free of trash and debris.
- Increase the number of trash and recycling bins along commercial corridors and in places with heavy foot traffic.
- Create community drop-off sites with dumpsters.
- Institute an annual or semiannual event to collect large or bulky items from residences and businesses.
- Establish a volunteer citizen’s waste management advisory committee. The committee could focus on educating and promoting behavior change by residents, visitors, and businesses.

Action	Action Leader	Timeline	Resources
1. Contact community service organizations and residents to organize a volunteer citizens waste management advisory committee.	Champion	Month 1	Burrtec, Crestline San Bernardino County <a href="http://www.burrtec.com/crestline-san-bernardino-county">http://www.burrtec.com/crestline-san-bernardino-county</a>
2. Select a leader to serve as chair who will provide leadership and champion the committee.	Waste management advisory committee	Month 2	Community Cleanup Guide <a href="http://library.oregonmetro.gov/files/neighborhood_cleanup_guide_2012.pdf">http://library.oregonmetro.gov/files/neighborhood_cleanup_guide_2012.pdf</a>
3. Work with the community to develop a list of goals and strategies/actions to promote proper waste management, and identify high-traffic areas where additional trash/recycling receptacles are needed.	Waste management advisory committee, with support from local waste management providers	Months 2 – 3	Conducting a cleanup campaign <a href="http://www.bookstore.ksre.ksu.edu/pubs/MF931.pdf">http://www.bookstore.ksre.ksu.edu/pubs/MF931.pdf</a>
4. Organize community-wide communications and outreach/cleanup events to promote proper waste management and provide local services (residential, commercial, construction/demolition, recycling, and special events).	Waste management advisory committee, with support from local waste management providers	Month 4 – on-going	Steps for organizing neighborhood cleanup with links to additional resources <a href="http://www.bbcleaningservice.com/organizing-neighborhood-cleanup.html">http://www.bbcleaningservice.com/organizing-neighborhood-cleanup.html</a>  Keep America Beautiful <a href="https://www.kab.org/">https://www.kab.org/</a>
5. Work with the San Bernardino County Public Works Department Solid Waste Division and Burrtec Waste Industries (Mountain Disposal Services) to create community drop-offs and install additional trash/recycling receptacles and signage in high-traffic areas.	Waste management advisory committee, with support from San Bernardino County Public Works Solid Waste Division, local waste management provider	Month 5 – on-going	Waste management education posters <a href="http://www.stopwaste.org/resource-library/type/posters">http://www.stopwaste.org/resource-library/type/posters</a>