

Community Focus Statement C: Promote respect for nature and the surrounding environment

Action Statement C.3: Advocate to San Bernardino County Public Works to provide more regulatory and informational signage within the community.



Benchmark: Information and educational signage are installed and maintained in Wrightwood.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: variable depending on signs proposed.

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers to establish a key group to advocate for more regulatory and informational signage.	Champion	Month 1	Wrightwood Chamber of Commerce http://www.wrightwoodchamber.org/
2. Select a leader to serve as chair who will provide leadership. This person will also be the main contact with the County of San Bernardino and Caltrans.	Wrightwood Sign Committee	Month 2	California Office of Traffic Safety (for transportation related signs) http://www.ots.ca.gov/About Us/
3. Inventory and identify locations where informational signage would be most beneficial to the visitors and the community.	Wrightwood Sign Committee	Month 3 - 6	San Bernardino County Regional Parks, Parks Advisory Commission http://cms.sbcounty.gov/parks/aboutus/parksadvisorycommission.aspx
4. Develop informational and educational materials that address topical areas designated above, such as applicable laws, regulations, or safety rules.	Wrightwood Sign Committee	Month 7 – 9	
5. Meet with San Bernardino County Public Works and Caltrans to share locations and materials for desired signs. Advocate for importance of signs, and gain concurrence.	Wrightwood Sign Committee, San Bernardino County Public Works, and Caltrans	Month 10 – 12	Caltrans http://www.dot.ca.gov/
6. Identify funds to design, manufacture and install signs, considering grant funding or community assessments.	Wrightwood Sign Committee	Year 2	San Bernardino County Department of Public Works http://cms.sbcounty.gov/dpw/home.aspx
7. Install and maintain Wrightwood informational signage.	Wrightwood Sign Committee	Year 3	