

## Community Focus Statement F: Create greater recreational and educational opportunities within Lucerne Valley.

IN PROCESS

**Action Statement F.1: Partner with local organizations such as the Lucerne Valley Museum Association to establish and operate a Lucerne Valley Museum.**

**Benchmark:** A Lucerne Valley Museum is in operation.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** Will vary depending on where museum is housed (\$5,000–\$250,000)

The Lucerne Valley Museum Association has been planning to build a new museum for at least two decades. They obtained permission from the County to use CSA 29 land for this purpose. Funding needs are holding up the process. (LVDEA letter dated October 25, 2017)

History museums can serve as a central point to visit and learn about a community's history. They are also great motivators to actively engage a community to preserve and learn about its history. As the museum develops, it can hold history-related recreational events to educate the community. A Lucerne Valley Museum would obtain, maintain, and display historical artifacts pertaining to Lucerne Valley.

The objective of establishing a Lucerne Valley Museum is to create recreational and educational opportunities for the community. A museum and outreach educational program can be developed by taking the following actions:

By following the above steps, the Lucerne Valley community can develop a museum and engage and educate community members and visitors. This objective is best carried out by entities such as the Lucerne Valley Museum Association and the Lucerne Valley Genealogy Association, interested community members, and a public history professional.

Small community history museums are located throughout California. One such museum is the Capitola Historical Museum, which maintains photographic and artifact collections related to Capitola's history. It also offers changing exhibits on the history and art of the area, as well as special seasonal and topical themes. Museum grounds include a reconstructed cottage from an early twentieth century beach resort and a wash house important to the area's history. The museum also provides historical essays and documents online. The museum offers a printable walking tour map, a self-guided tour of public art and historic sites, and group tours of downtown Capitola.

## IN PROCESS-NEEDS GRANT

Action	Action Leader	Timeline	Resources
1. Create an association Identify partners such as the Lucerne Valley Genealogy Association.	Champion	Month 1	Guidance on how to begin a museum <a href="http://www.aam-us.org/about-museums/starting-a-museum">http://www.aam-us.org/about-museums/starting-a-museum</a>
2. Identify a museum mission statement.	Lucerne Valley Museum Association	Months 2–3	American Association for State and Local History <a href="http://community.aaslh.org/small-museum-essential-resources/">http://community.aaslh.org/small-museum-essential-resources/</a>
3. Seek grant funding opportunities.	Lucerne Valley Museum Association	Month 4, ongoing	California Cultural and Historical Endowment <a href="http://resources.ca.gov/cche/">http://resources.ca.gov/cche/</a>
4. Identify a property to house museum collections.	Lucerne Valley Museum Association	Months 6–12	City of Capitola, Capitola Museum <a href="http://www.cityofcapitola.org/capitola-museum">http://www.cityofcapitola.org/capitola-museum</a>
5. Begin to amass collections and develop interpretive exhibits.	Lucerne Valley Museum Association	Month 13, ongoing	<a href="http://www.mbhs.net/index.html">http://www.mbhs.net/index.html</a>
6. Develop community outreach and educational programs such as: <ul style="list-style-type: none"> <li>• A program which collects and archives photographs and memorabilia donated from community members. Photographs could be of people, places, buildings, favorite community locations, or events. This collection documents and preserves important aspects of Lucerne Valley as seen by community members.</li> <li>• Living history events such as mining reenactments</li> <li>• Historical tours of points of interest within the community</li> </ul>	Lucerne Valley Museum Association	Month 13, ongoing	<p>Program example <a href="http://www.cityofcapitola.org/capitola-museum">http://www.cityofcapitola.org/capitola-museum</a></p> <p>Creating a walking tour guidance <a href="http://preservewa.org/FileLibrary/file/Conference%20Materials/2014%20RevitalizeWA/Presentations/3c%20Creating%20a%20Dynamic%20Walking%20Tour.pdf">http://preservewa.org/FileLibrary/file/Conference%20Materials/2014%20RevitalizeWA/Presentations/3c%20Creating%20a%20Dynamic%20Walking%20Tour.pdf</a></p> <p>Living history example <a href="http://sachistorymuseum.org/programs-events/living-history/">http://sachistorymuseum.org/programs-events/living-history/</a></p>