

Community Focus Statement F: Manage tourism within the community

Action Statement F.3: Promote the Grassy Hollow Visitor Center as a resource for tourists.

F3

Benchmark: Grassy Hollow Visitor Center is advertised and supported by the Wrightwood community.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: Variable depending on proposed projects.

Action	Action Leader	Timeline	Resources
1. Create a committee of interested residents	Champion	Month 1	United States Department of Agriculture, Forest Service https://www.fs.usda.gov/detail/angeles/about-forest/?cid=stelprdb5162085 Wrightwood Chamber of Commerce http://www.wrightwoodchamber.org/
2. Reach out to Angeles National Forest staff, to understand how the visitor center is currently promoted and utilized.	Wrightwood Marketing Committee	Month 2	
3. Include the Grassy Hollow Visitor Center on Wrightwood tourism marketing information.	Wrightwood Marketing Committee	Month 3, ongoing	
4. Coordinate with Angeles National Forest to identify additional resources that could be offered at the visitor center.	Wrightwood Marketing Committee	Month 4, ongoing	
5. Connect Wrightwood community groups to the visitor center, to assist in offering additional resources as necessary.	Wrightwood Marketing Committee	Month 5, ongoing	