



lodges, rental properties, and businesses. Other opportunities to distribute these materials are at conferences, concerts, festivals, and community events. Visitors would be encouraged to properly register off-highway vehicles (OHV); use motor vehicle use maps with designated OHV routes and safety messages; protect the wildlife, forest, and trails by maintaining cleanliness and picking up trash; and play only in identified OHV/recreational areas.

Currently, the San Bernardino National Forest has a Forest Recreation Fee Program that provides visitors with services such as cleaner restrooms, more frequent trash removal, better-maintained trails, more information, better protection of the environment, and less crowded places to recreate. Additionally, participants in the Forest Service Volunteer Program help to build and repair trails, work at visitor centers, present environmental educational programs, and patrol wilderness areas. Within the volunteer program, the Forest Service Adopt-A-Trail program maintains backcountry four-wheel-drive roads, OHV staging areas, and trailheads.



Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers group to assist with the Forest Service Adopt-A-Trail program.	Champion	Month 1	Environmental Defense Fund, Wildlife Protection grant funding <a href="https://www.edf.org/ecosystems/why-we-need-new-way-protect-wildlife">https://www.edf.org/ecosystems/why-we-need-new-way-protect-wildlife</a>
2. Meet with Big Bear Valley Trails Foundation to learn how they created their website and information.	Volunteer Group	Month 2 - 4	Big Bear Valley Trails Foundation <a href="http://trailsfoundation.org/">http://trailsfoundation.org/</a>
3. Meet with the Forest Service Adopt-A-Trail program.	Volunteer Group	Month 2, on-going	
4. Develop an educational campaign that allows participants to learn more about environmental and wildlife protection and low-impact recreation at Deep Creek, Lake Arrowhead, San Bernardino National Forest, and snow play areas during their stay.	Volunteer Group	Months 2-3	Lake Arrowhead, Hiking in Lake Arrowhead and Surrounding Areas <a href="http://www.lakearrowhead.com/hiking.html">http://www.lakearrowhead.com/hiking.html</a>  US Forest Service, Southern California Consortium <a href="http://www.fs.fed.us/r5/scc/">http://www.fs.fed.us/r5/scc/</a>
5. Identify a list of natural resources, habitats, species, and vegetation communities in the Deep Creek area, and highlight environmental protection of wildlife.	Volunteer Group	Months 2-3, on-going	US Department of Agriculture Forest Service Pacific Southwest Region, San Bernardino National Forest Visitors Guide, 2014-2015  US Department of Agriculture Forest Service, Deep Creek Hot Springs <a href="http://www.fs.usda.gov/recarea/sbnf/recarea/?recid=34152">http://www.fs.usda.gov/recarea/sbnf/recarea/?recid=34152</a> .
6. Develop informational and educational pamphlets (for example, Frequently Asked Questions [FAQ] and Things You Should Know brochures) that address educational topic areas such as having proper OHV registrations or permits and maps with designated OHV routes. Make sure that education materials include detail on signage that incorporates safety information and reminders to maintain trails clear of trash and garbage.	Volunteer Group	Months 2-4, on-going	California State Park Off-Highway Motor Vehicle Recreation, OHV Registration <a href="http://ohv.parks.ca.gov/?page_id=26886">http://ohv.parks.ca.gov/?page_id=26886</a>
7. Partner with community businesses and members to display and distribute the informational and educational pamphlets on a regular basis.	Volunteer Group with support from Forest Service Adopt-A-Trail, local businesses	On-going	California State Park Off-Highway Motor Vehicle Recreation, Nonresident OHV Use Permits <a href="http://ohv.parks.ca.gov/?page_id=25669">http://ohv.parks.ca.gov/?page_id=25669</a>
8. Develop a website	Volunteer Group	Month 2 - 6	Big Bear Valley Trails Foundation <a href="http://trailsfoundation.org/adopt-a-trail/">http://trailsfoundation.org/adopt-a-trail/</a>

**Community Focus Statement F:** Improve resources to support seasonal visitors and tourist activities in the Lake Arrowhead communities.

**Action Statement F.6:** Provide centralized parking with shuttles and pedestrian paths that connect key commercial and recreational activity areas to reduce vehicle use and trips.

F6

**Benchmark:** Special events parking strategy developed.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** \$500,000 - \$15 Million depending upon the type of parking structure. This does not include on-going operations and maintenance or maintaining a shuttle service.



Photo source: Michael Baker International

During special events, such as the Tour de Lake Arrowhead or the Octoberfest, a large number of visitors come to the Lake Arrowhead communities. During these busy events, the event organizers should work with the County Sheriff's Dept., Caltrans, Mountain Transit and the Lake Arrowhead communities to establish a coordinated strategy for handling the additional traffic flow and parking demand. This strategy should identify ways to minimize the impacts of traffic congestion. The strategy should require the designation of a centralized parking area for each event to support the need for additional parking and reduce the time it takes for visitors to find parking. In addition, local transit services should be increased to reduce vehicle use and trips. A special event permit would be required.

The centralized parking location for each event should make use of existing facility parking lots such as those at local schools, post offices, libraries, park-and-ride lots, and parks. The centralized parking area should be located as close to the special event venue as feasible. Clear signage should be posted throughout the communities to orient visitors to the designated parking areas. Pedestrian connections from the parking areas to the event should also be clearly signposted so that attendees will have a safe and comfortable trip to the event from the parking area. In addition, shuttles may be needed to transport people from the parking area to the event. If a shuttle is needed, the event organizers should look into using the existing public transit system for such events and request Mountain Transit to run a special event service during peak times. When events are advertised online, such as on the Lake Arrowhead Communities Chamber of Commerce website or other local media, the event organizer should identify the location of the designated parking areas. Currently, Mountain Transit is adding Dial-a-Ride services on Sunday, reducing route hours on low ridership routes, and continuing to run services between Running Springs and Lake Arrowhead.